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| --- | --- | --- | --- | --- | --- | --- |
|  | **20-16**EXCELLENT | **15-11**VERY GOOD | **10-6**SATISFACTORY | **5-1**NEED IMPROVEMENT | **0** |  |
| **INTRODUCTORY PARAGRAPH** | - include the 3 main elements- Thesis statement is clear, strong and encapsulates the main ideas of the essay.- clearly states subject of essay and captures reader's attention well. | - include the 3 main elements- Thesis statement is clear and encapsulates the main ideas of the essay.- states subject of essay but is not particularly inviting to the reader.  | - lack one of the 3 main elements- Thesis statement does not prepare readers for the arguments that are to follow. - attempts to state subject of essay but does not capture reader's attention.  | - lack more than one of the 3 main elements- Weak thesis statement that does not support the writing topic. - No attempt is made to state the subject of the essay.  | PLAGIARISED! |  |
| **ORGANIZATION** | \*well-focused on the topic\*logical organization\*excellent transitions\*easy to follow | \*generally focused on the topic\*some lapses in organization\*some transitions\*usually easy to follow | \*somewhat focused on the topic\*poor organization\*few transitions\*difficult to follow | \*not focused on the topic\*no clear organization\*no transitions\*difficult to impossible to follow |  |
| **IDEA DEVELOPMENT** | \*“paints a picture” for the reader\*clear ideas are well-supported with interesting and vivid details\*Includes details that appeal to at least three of the five senses (taste, touch, sound, sight, smell). | \*creates some clear images for the reader\*ideas are well-supported with details\*Includes details that appeal to fewer than three of the five senses | \*ideas are not well-developed\*more details are needed\*Includes details that appeal to only one of the five senses.  | \*ideas are unclear\*few details are given\*Includes no details that appeal to one of the five senses.  |  |
| **LANGUAGE (grammar, word choice, convention)** | \*proper grammar, usage\*correct spelling\*correct punctuation\*correct capitalization\*precise, vivid and interesting word choices\*wide variety of word choices | \*few errors of grammar and usage\*mostly correct spelling, punctuationand capitalization\*fairly precise, interesting and somewhat varied word choices\*wording could be more specific | \*errors in grammar, usage and spelling sometimes make understanding difficult\*some errors in punctuation and capitalization\*vague, mundane word choices\*wording is sometimes repetitive\*more descriptive words are needed | \*frequent errors in grammar, usage, spelling, capitalization and punctuationmake understanding difficult or impossible\*very limited word choices\*wording is bland and not descriptive |  |
| **SENTENCE STRUCTURES** | \*uses complete sentences\*varying sentence structure and lengths | \*uses complete sentences\*generally simple sentence structures | \*occasional sentence fragment or run-on sentences\*simple sentence structure is used repeatedly | \*frequent use of sentence fragments or run-on sentences\*sentences are difficult to understand |  |
| **TOTAL** |  |

# DESCRIPTIVE WRITING RUBRIC