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| --- | --- | --- | --- | --- | --- | --- |
|  | **20-16**  EXCELLENT | **15-11**  VERY GOOD | **10-6**  SATISFACTORY | **5-1**  NEED IMPROVEMENT | **0** |  |
| **INTRODUCTORY PARAGRAPH** | - include the 3 main elements  - Thesis statement is clear, strong and encapsulates the main ideas of the essay.  - clearly states subject of essay and captures reader's attention well. | - include the 3 main elements  - Thesis statement is clear and encapsulates the main ideas of the essay.  - states subject of essay but is not particularly inviting to the reader. | - lack one of the 3 main elements  - Thesis statement does not prepare readers for the arguments that are to follow.  - attempts to state subject of essay but does not capture reader's attention. | - lack more than one of the 3 main elements  - Weak thesis statement that does not support the writing topic.  - No attempt is made to state the subject of the essay. | PLAGIARISED! |  |
| **ORGANIZATION** | \*well-focused on the topic  \*logical organization  \*excellent transitions  \*easy to follow | \*generally focused on the topic  \*some lapses in organization  \*some transitions  \*usually easy to follow | \*somewhat focused on the topic  \*poor organization  \*few transitions  \*difficult to follow | \*not focused on the topic  \*no clear organization  \*no transitions  \*difficult to impossible to follow |  |
| **IDEA DEVELOPMENT** | \*“paints a picture” for the reader  \*clear ideas are well-supported with interesting and vivid details  \*Includes details that appeal to at least three of the five senses (taste, touch, sound, sight, smell). | \*creates some clear images for the reader  \*ideas are well-supported with details  \*Includes details that appeal to fewer than three of the five senses | \*ideas are not well-developed  \*more details are needed  \*Includes details that appeal to only one of the five senses. | \*ideas are unclear  \*few details are given  \*Includes no details that appeal to one of the five senses. |  |
| **LANGUAGE (grammar, word choice, convention)** | \*proper grammar, usage  \*correct spelling  \*correct punctuation  \*correct capitalization  \*precise, vivid and interesting word choices  \*wide variety of word choices | \*few errors of grammar and usage  \*mostly correct spelling, punctuation  and capitalization  \*fairly precise, interesting and somewhat varied word choices  \*wording could be more specific | \*errors in grammar, usage and spelling sometimes make understanding difficult  \*some errors in punctuation and capitalization  \*vague, mundane word choices  \*wording is sometimes repetitive  \*more descriptive words are needed | \*frequent errors in grammar, usage, spelling, capitalization and punctuation  make understanding difficult or impossible  \*very limited word choices  \*wording is bland and not descriptive |  |
| **SENTENCE STRUCTURES** | \*uses complete sentences  \*varying sentence structure and lengths | \*uses complete sentences  \*generally simple sentence structures | \*occasional sentence fragment or run-on sentences  \*simple sentence structure is used repeatedly | \*frequent use of sentence fragments or run-on sentences  \*sentences are difficult to understand |  |
| **TOTAL** | | | | | |  |

# DESCRIPTIVE WRITING RUBRIC